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BANNER PUBLIC AFFAIRS OPENS WEST COAST OFFICES
Government Relations and Communications Services Firm Adds Senior Leadership,
Two New Offices in California

Washington, D.C., – March 1, 2017 – Banner Public Affairs today announced a new milestone in the firm’s continued expansion with the opening of two offices in California. Banner also hired a seasoned communications and public affairs counselor, Peter Hillan, as the firm’s newest partner to oversee the expansion and servicing of clients in the West Coast market.

The new California offices, located in San Francisco and Los Angeles, offer Banner’s expertise in guiding clients through the policy and procurement landscape to companies and organizations seeking strategic growth. The Banner team’s years of experience constructing winning campaigns through the combination of government relations and strategic communications will be a unique benefit to clients in a wide range of high-growth and regulated industries.

“Banner is responding to the growing demand from our clients for assistance in communicating with and navigating governments, particularly during this time of unprecedented change,” said Sen. Jim Talent, partner at Banner Public Affairs. “Our expansion is well-timed, as policy change at the national and local levels brings opportunities and challenges to businesses and organizations. Banner’s presence in the largest and arguably most important markets combined with senior leadership from Peter Hillan will benefit current clients and enables us to tap new growth from clients seeking to capitalize on policy and procurement opportunities.”

Hillan brings decades of global communications agency and corporate issues experience to Banner, having served in senior leadership roles at MSLGroup and FleishmanHillard. Hillan has longstanding ties to the San Francisco business community, where he developed and ran the global crisis and corporate practices at FleishmanHillard in San Francisco for more than a decade. Hillan has also held senior positions directing communications on behalf of emerging technology companies at Zeno Group and FitzGerald Communications.

Prior to joining the agency world, Hillan spent two decades as a journalist. He was the executive business editor of the San Jose Mercury News, where he developed and trained some of today’s most influential business reporters. Hillan also served as national/foreign editor at the Dallas Times Herald and news editor at the Wisconsin State Journal. Hillan has also applied his business knowledge in academia, where he taught economics and finance at Stanford University, New York University and the University of Minnesota.

In addition to the new California offices, Banner has operations in Washington, DC, and St. Louis, MO, where the firm serves a variety of clients from across the country. Now in its fourth year of operations, Banner has expanded its offerings beyond traditional government relations services to provide communications and digital advocacy services to wide range of industries, including manufacturing, technology, aerospace and defense, finance, agriculture, hospitality and

entertainment. The addition of its California operations and added senior talent depth will enable Banner to serve the evolving needs of more companies and organizations seeking policy action or work with the government.

About Banner Public Affairs

With offices in Washington, DC, St. Louis, MO, San Francisco and Los Angeles, CA, Banner Public Affairs is a bipartisan team of experienced lobbying and communications professionals who win victories for clients working with government. Banner offers an integrated combination of government relations and communications, applying smart strategies, deep relationships, and multi-channel communications to campaigns that achieve business outcomes.